



Atlanta Wing Fest 2024

Thursday, April 18th from 6-10pm at Uptown Atlanta
produced by Taste of Atlanta / Grand Tasting

Your restaurant is invited to compete for Atlanta's Best Chicken Wings!

Your one-of-a-kind chicken wing has been recognized and chosen as a Top contender.

Join Atlanta Wing Fest as we gather and celebrate 25 of Atlanta restaurant community's BEST wings!

This most delicious tasting event will showcase wings from all types of local Atlanta restaurants and include of all types of wings including hot & spicy, smoked, grilled, fried, most unique flavor – wing options for every occasion. These chosen restaurants will all represent Atlanta's best.

Our goal is to support you, our Atlanta restaurant community. The team from Taste of Atlanta is curating the best chefs and restaurants to guarantee its success. That means you can expect a well-attended and well-managed, one night only tasting event encouraging all foodies to support their favorites and enjoy some newbies.

Our team is excited to promote Atlanta Wing Fest to local, regional and national media as we encourage our loyal foodie followers to explore our Atlanta restaurants for this food frenzy. Attendees and culinary judges will vote for their favorite "wing" as well as enjoy cooking demos, mixology recipes and taste talk conversations.

It's time to spread your wings and FRY!

When: Thursday, April 18, 2024

Time: 6:00pm – 10:00pm

Where: Uptown Atlanta Atrium Towers, 570 Main St, Atlanta, GA 30324

Located close to Buckhead in a modern lobby atrium





Atlanta Wing Fest

Thursday, April 18, 2024 from 6-10pm
Uptown Atlanta, Atrium Towers

Atlanta Wing Fest will Provide Your Restaurant:

- Advertising, marketing and promotions by Atlanta Wing Fest and Taste of Atlanta
- Restaurant logo, wing dish description and link to your website
- Social media post about your restaurant to 200,000+ Taste of Atlanta friends and followers
- Marketing and advertising exposure via Atlanta media partners: traditional and digital
- Restaurant mention in PR materials sent to local, regional and national media
- Save the Date postcards sent to participating restaurants and businesses for distribution
- Inclusion in pre and post event emails to Bite of News opt-in subscribers
- Inclusion in post event Thank you email to all attendees
- Chance to win "Best Taste" award
- Winners recognized on Atlanta Wing Fest website and pitched for coverage by local media

Your restaurant* will provide Atlanta Wing Festival:

- Restaurant will have 1 designated wing menu item with a small side available for all attendees
- Send out social media posts to your followers asking for support of your restaurant
- Include AWF in your restaurant E-newsletter with link on your restaurant website for this city-wide promotion (logo, copy & graphics to be provided by AWF)
- Provide event post cards at host stand, check presenters and include in to go bags for 4 weeks, March 21 - April 17
- Hang festival poster in high traffic area in restaurant for 1 month

*We agree to provide these line items to Taste of Atlanta. ____ (Initial here)



ATLANTA WING FEST - Thursday, April 18th 6-10pm
Uptown Atlanta, Atrium Towers
570 Main St, Atlanta, GA 30324

Restaurant Name: _____

ATLANTA WING FEST WILL PROVIDE:

- Email notification that your restaurant has been accepted to participate in AWF on 4-18-24
- Restaurant logo and link from www.AtlantaWingFest.com
- Two (2) 6' tables and linens for restaurant service
- Use of 1 fryer (40#) or 1 (TBD) grill
- Fire extinguishers
- Serving vessel, fork, and napkins
- Restaurant menu sign with your logo and menu item descriptions
- Up to four (4) worker wristbands for your staff to set up, prepare and serve your tastes
- Foodie Volunteer as needed (Best effort to assist)
- PR, advertising and marketing promotions via E-newsletters, social media, print, TV and radio
- Collateral with restaurant name listed on event collateral distributed throughout the community and by participating restaurants
- All permitting is paid for and completed by AWF / TOA team
- Day of logistic information to follow

YOUR RESTAURANT WILL PROVIDE:

- Restaurant logo (high res)
- **Min of 800+ flats or drums and small side dish during 4-hour session on Thur, April 18 from 6-10pm**
- Oil for fryer (40#); all utensils and supplies needed for cooking your wings
- Table decor, restaurant menus, business cards to promote your restaurant
- Friendly, enthusiastic, smiling staff
- Certificate of Insurance listing both Taste of Atlanta Inc and Rubenstein Partners as additional insured \$1 million per occurrence
 - Taste of Atlanta Inc. 1000 Johnson Ferry Rd, C100, Marietta, GA 30068
 - Rubenstein Partners Uptown Atlanta, 2450 Piedmont Rd, Suite 350, Atlanta, GA 30324
- Copy of your current ServSafe Certificate sent to TOA
- We agree to serve our tastes for 4-hour session's entirety and will not run out or leave before 9:45pm
(Initial Here)

Delicious description of your Wing Dish and small side: _____

YES. WE AGREE TO PARTICIPATE:

Agreed by (Print Name)

Signature

Date

Event Contact Name

Email

Mobile

Please email your completed agreement to Jill Hayes

at Jill@TasteofAtlanta.com

ph: 404-829-5475